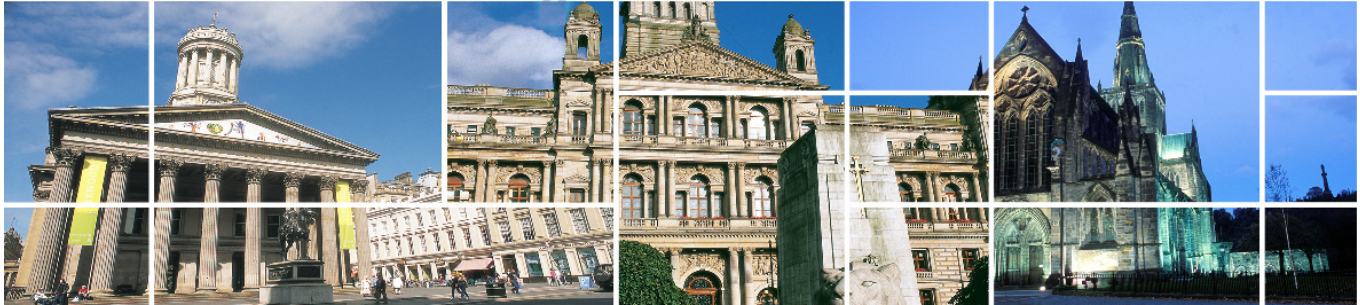


**IEEE International Symposium on
Power Line Communications and its Applications**



Patron Sponsorship Program, ISPLC 2014, March 30 – April 2 2014

The 18th IEEE International Symposium on Power Line Communications and its Applications will be held in Glasgow, Scotland, from March 30 to April 2, 2014. ISPLC is the flagship conference of the IEEE Communications Society Technical Committee on Power Line Communications, and has been financially and technically sponsored by the IEEE Communications Society since 2006.

Glasgow is the largest city in Scotland, and offers a rich cultural and industrial heritage. A welcoming city with a population of around 800,000, it has won numerous awards for its architecture, culture, and hospitality. In 2014, Glasgow will be the proud host of not only ISPLC 2014 but also the Commonwealth Games, which will bring considerable excitement to the city. Glasgow is easily accessible internationally via 3 major airports (Glasgow, Prestwick & Edinburgh), and is the gateway to the Scottish Highlands & Islands.

ISPLC 2014 will bring together academia and industry professionals to present and discuss state of the art solutions and research results on existing and future power line communication (PLC) systems, PLC applications, and PLC standardization activities. The contributions presented at ISPLC will span all aspects of communications over power lines, including access, home networking, in-vehicle applications, utility applications, smart grids, green communications and more. Topics from related fields such as wireless that highlight analogies or differences with PLC and stimulate cross-fertilization will be discussed.

ISPLC has been a successful conference for 18 years, and it is recognized as the major international conference in the PLC field. ISPLC 2014 will have the participation of utilities (telecom, electric, water, and gas), regulatory agencies (energy and telecom), governmental institutions, R&D institutes, universities, manufactures, technology and solution providers, integrators.

Each year the ISPLC organizing committee seeks companies that are interested in participating in our Patron Sponsor Programme. Being a Patron of ISPLC provides an opportunity for industries and manufactures to advertise and increase their visibility within the IEEE community and other public and private organizations.

Taking advantage of the IEEE ISPLC 2014 patronage is an opportunity to highlight and showcase products, services and expertise, and to create brand awareness and preference, generate consumer loyalty and enhance the corporate image. Contacts with highly qualified companies, with researches from academia and industry, with communications network operators, with power utilities, and many others will be largely and easily available at the symposium.

Several flexible options exist as listed in the following. Other promotional opportunities, not listed here, may be available and the organising committee will be glad to favorably consider any proposal for patronage of the symposium activities, products and services.

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Main Patronage Levels

Platinum Patron

- Exhibition space
- One keynote speech
- Two full conference registrations
- Banner in the registration area
- Logo on all conference material and hyperlink on ISPLC web site
- Cost: £6.000

Gold Patron

- One keynote speech
- One full conference registration
- Banner in the registration area
- Logo on all conference material and hyperlink on ISPLC web site
- Cost: £4.500

Silver Patron

- One full conference registration
- Banner in the registration area
- Logo on all conference material and hyperlink on ISPLC web site
- Cost: £3.000

Exhibitor

- Exhibition space (limited number of stands will be available)
- Cost: £2.500

Other Options

Other options can be discussed, as for instance sponsorship for coffee breaks, lunches, the reception or the banquet.